



OFFSITE EXPO

24-25 SEP 2019

RICOH ARENA - COVENTRY

CONSTRUCTION | TECHNOLOGY | INNOVATION

THE MOST DYNAMIC OFFSITE EVENT OF THE YEAR!

With the shift away from 'traditional construction thinking' to the adoption of assembly principles – offsite construction techniques and technologies are shaping the future of the built environment.



NEW FOR 2019 - OFFSITE EXPO brings together those who are driving change in the construction sector – the event will play host to the leading UK and international offsite manufacturers and component suppliers showcasing a broad spectrum of panelised and volumetric modular systems, plus pod and prefabricated MEP solutions.



WWW.OFFSITE-EXPO.CO.UK



INDUSTRY EVENT PARTNERS:



OFFSITE EXPO

24-25 SEP 2019

RICOH ARENA - COVENTRY
CONSTRUCTION | TECHNOLOGY | INNOVATION

DRIVING CHANGE AND PROMOTING INNOVATION IN THE CONSTRUCTION SECTOR

OFFSITE EXPOSURE

Offsite Expo is set to become the pivotal event in this rapidly expanding and fast-moving sector. Geared towards creating a dynamic forum for businesses to showcase offsite solutions and the latest smart digital construction technologies. Offsite Expo is the place for people to engage with key industry contacts, acquire new knowledge and network in vibrant surroundings. Offsite Expo has a range of exhibition and sponsorship packages available which have been designed to be flexible and offer a wide range of promotional opportunities to suit any marketing aims, resources and budget.



OFFSITE EXPERTISE

The Offsite Expo Masterclasses will focus on key industry innovations and will provide a comprehensive and balanced perspective on this rapidly emerging sector from a host of offsite technology pioneers, engineers and architects. Developed and curated by leading offsite conference organisers Explore Offsite – a range of free CPD accredited masterclasses will be presented by those who are making the headlines.

Offsite industry experts and engineers from Cogent Consulting will be on hand in the Ask the Expert forum to discuss live projects and explore design efficiencies, engineering challenges and make recommendations on design, value engineering and supply-chain opportunities, or just provide endorsement of current strategies.

OFFSITE EXPERIENCE

The latest information is crucial to success – taking place at the Ricoh Arena, Coventry on the 24 & 25 September 2019 - Offsite Expo and the embedded Offsite Summit provides a dynamic and interactive experience for those looking to learn direct from eminent offsite industry experts. The Summit and Exhibition bring together the sector's most influential organisations, individuals, commentators and business leaders from around the globe to present the latest sector innovation and future technology trends. Offsite Expo provides a shop-window for international offsite technology best practice and knowledge sharing.

WWW.OFFSITE-EXPO.CO.UK



OFFSITE EXPO WILL:

- Showcase a broad spectrum of offsite technologies and innovative applications
- Inform and inspire through knowledge exchange and opinion sharing
- Offer valuable advice and guidance to significantly improve the building process
- Demonstrate the programme and performance benefits of offsite technology
- Explore the benefits of Design for Manufacture and Assembly (DfMA) approaches
- Feature the latest digital design and manufacturing technology - virtual and augmented reality
- Offer insight into the future of construction

ALIGN YOUR PRODUCTS AND SERVICES WITH THIS INCREASINGLY IMPORTANT SECTOR

Maximise your business development potential at the UK's biggest showcase of offsite manufactured construction technology and solutions.

BOOK YOUR EXHIBITION SPACE NOW!

For more information contact julie.williams@radar-communications.co.uk or call **01743 290042**

chris.ruff@radar-communications.co.uk or call **01743 290040**



OFFSITE
BUYERS FORUM

OFFSITE EXCLUSIVE

Exhibiting companies will also have the exclusive opportunity to participate in the unique Offsite Buyers and Specifiers Forum - a dynamic environment facilitating meetings with leading architects, contractors, specifiers and purchasing managers seeking the latest offsite innovation. The Offsite Buyers & Specifiers Forum offers a structured, highly effective way for buyers to meet with new and existing offsite industry suppliers. This focused approach allows participants to get the most out of their time at Offsite Expo and achieve maximum return from exhibiting.

INDUSTRY MEDIA PARTNERS:

EXPLORE
OFFSITE

OFFSITE
HUB

OFFSITE
MAGAZINE

STMAG
Structural Timber Magazine.co.uk

MAXIMISE THE OFFSITE OPPORTUNITY

OFFSITE EXPO has a range of exhibitions and sponsorship packages available. These have been designed to be flexible and offer a wide range of promotional opportunities to suit any marketing aims, resources and budget.

GOLD SPONSORSHIP PACKAGE – COST £15,000 + VAT

- 36sqm stand space in an area of high footfall
- Company profile and weblink on the website and interactive floorplan
- Company logo on all direct mail material, e-mail newsletter and all show promotional material
- Speaker slot in the Offsite Expo Masterclass Programme
- Single page profile and one advert in Offsite Magazine
- Vertical banner on all pages of the website
- A page profile and advertisement in the official show guide
- Company logo on the floorplan at the show
- 15 VIP passes for Offsite Expo 2019 to invite your guests
- Plus, your standard package which includes shell-scheme, furniture, electrics & lighting allowance, literature racks, car parking and literature consolidation and forwarding service
- Marketing Booster Pack is included
- Entitlement to take part in the Offsite Buyers & Specifiers Forum

SILVER SPONSORSHIP PACKAGE – COST £10,000 + VAT

- 24sqm stand space in an area of high footfall
- Company profile and weblink on the website and interactive floorplan
- Company logo on all direct mail material, e-mail newsletter and all show promotional material
- A half page profile and half page advert in at least one Offsite Magazine
- Vertical banner on all pages of the website
- A page profile and advertisement in the official show guide
- 10 VIP passes for Offsite Expo 2019 to invite your guests
- Plus your standard package which includes shell-scheme, furniture, electrics & lighting allowance, literature racks, car parking and literature consolidation and forwarding service
- Marketing Booster Pack is included
- Entitlement to take part in the Offsite Buyers & Specifiers Forum

BRONZE PLUS SPONSORSHIP PACKAGE – COST £7,750 + VAT

- 18sqm stand space in an area of high footfall
- Company profile and weblink on the website and interactive floorplan
- Half page profile in at least one Offsite Magazine
- Horizontal banner on all pages of the website
- A half page profile and half page advert in the official show guide
- 5 VIP passes for Offsite Expo 2019 to invite your guests
- Plus your standard package which includes shell-scheme, furniture, electrics, lighting, literature racks, car parking and literature consolidation and forwarding service
- Marketing Booster Pack is included
- Entitlement to take part in the Offsite Buyers & Specifiers Forum

BRONZE SPONSORSHIP PACKAGE – COST £5,750 + VAT

- 12sqm stand space in an area of high footfall
- Company profile and weblink on the website and interactive floorplan
- Half page profile in at least one Offsite Magazine
- Horizontal banner on all pages of the website
- A half page profile and half page advert in the official show guide
- 5 VIP passes for Offsite Expo 2019 to invite your guests
- Plus your standard package which includes shell-scheme, furniture, electrics, lighting, literature racks, car parking and literature consolidation and forwarding service
- Marketing Booster Pack is included
- Entitlement to take part in the Offsite Buyers & Specifiers Forum

STANDARD PACKAGES (SHELL SCHEME)

Inclusive of the following packages:

Stand Sizes M ²	Spotlights	Double Sockets	Tables	Chairs	Literature Racks	Carpet M ²	Costs +VAT With Marketing Booster Pack
6	2	1	1	2	1	6	£2,350
9	2	1	1	2	1	9	£3,400
12	3	1	1	4	2	12	£4,450
15	3	1	1	4	2	15	£5,550
18	3	1	1	4	2	18	£6,550
24	4	1	2	4	2	24	£8,650

Floorplan available on request.

For more information visit: WWW.OFFSITE-EXPO.CO.UK