



# OFFSITE EXPO™

16-17 SEP 2025

COVENTRY BUILDING SOCIETY ARENA

#CONSTRUCTION #TECHNOLOGY #INNOVATION

BE PART OF THE  
UK'S MOST DYNAMIC  
**OFFSITE CONSTRUCTION**  
EVENT

**EXHIBITION**  
OPPORTUNITIES



[WWW.OFFSITE-EXPO.CO.UK](http://WWW.OFFSITE-EXPO.CO.UK)

# OFFSITE EXPO

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## WHO WILL YOU MEET?

Bringing together the sector's most influential thought leaders, organisations and business trailblazers, **OFFSITE EXPO** will play host to inspiring UK and international offsite manufacturers, component suppliers and digital innovators showcasing a broad spectrum of offsite systems and smart technologies.

Offsite construction is changing the norms for contractors, developers, architects, engineers and specifiers. Speeding up the construction process, ushering in new levels of quality control, improving building energy efficiency and providing much more consistency between the design and the end product – these are just some of the advantages routinely associated with offsite construction.



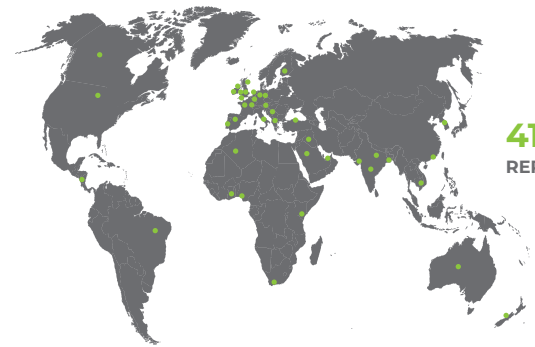
**3,780**  
VISITORS in 2024



**135**  
SPEAKERS, PANELISTS & FACILITATORS - SEMINARS & ROUNDTABLES



**37%**  
DIRECTOR LEVEL OR ABOVE



**41 COUNTRIES**  
REPRESENTED

## 2024 VISITOR PROFILE

ARCHITECT	13%
CONTRACTOR/SUBCONTRACTOR	12%
ENGINEER/DESIGNERS	10%
MANUFACTURER	10%
DEVELOPER/HOUSEBUILDERS	9%
OTHER	9%
CONSULTANT	7%
COMPONENT SUPPLIER	7%
CLIENT	6%
PROCUREMENT/BUYER	5%
SYSTEM SUPPLIER	3%
GOVERNMENT/LOCAL AUTHORITY	3%
RESEARCH & ACADEMIC	2%
HOUSING ASSOCIATION/RSL	2%
TRADE ASSOCIATION	1%
SURVEYOR	1%

## REGISTERED ATTENDEES IN 2024 INCLUDED...



BE PART OF  
THE UK'S LARGEST  
DEDICATED  
EVENT



Expertly curated by the **OCW ADVISORY GROUP**, the free to access programme provides a comprehensive and balanced perspective on this rapidly emerging sector from a host of renowned architects, engineers and offsite manufacturing pioneers. **OFFSITE CONSTRUCTION WEEK** presents an opportunity to get 'behind the headlines' and experience first-hand the speed, safety and sustainability benefits of modern methods of construction.

## MEET, NETWORK & DO BUSINESS with 4,000+ visitors across the two-days, including:

- **Explore Offsite Seminar Theatre Attendees & Speakers** – over 40 speakers offering over 15 hours of CPD accredited content.
- **Offsite Summit Attendees & Speakers** – over 40 international speakers offering over 15 hours of CPD accredited content.
- **Offsite Connect Participants** – architects, engineers, main contractors, local authorities, housebuilders and RSL's specifically recruited to have dedicated 1-2-1 meetings with exhibitors and sponsors
- **Offsite Awards Attendees & Finalists** – over 600 in attendance
- **Roundtable Contributors** – industry leaders providing 'hot topic' panel debates and discussions
- **Attendees of Offsite Construction Week's complimentary activities** such as Factory Tours
- **Over 150-Exhibiting Companies**
- **Industry Supporters** – over 20 industry partners promoting and supporting the event

### All Exhibitors Receive the following Marketing Pack:

- Logo & 80-word Profile on Website
- Logo & 80-word Profile in Show Guide
- Access to Offsite Connect
- Personalised Marketing Pack

### Or UPGRADE to our Enhanced Marketing Booster Pack:

- Half Page Show Guide Advert
- Premium Exhibitor Listing in Show Guide
- Premium Exhibitor Listing on Website
- Premium Exhibitor Listing on Relevant Promotion
- 15x VIP Tickets for Clients
- Early Access to Offsite Connect Diary System
- Lead Capture Scanner
- Dedicated Social Media Post - Twitter, LinkedIn & Instagram (story)
- Dedicated Promo in 1x Offsite Opinion LinkedIn Newsletter
- Banner on Offsite Expo Website
- News Stories Uploaded to Offsite Expo Website
- News Stories Uploaded to Offsite Hub Newsroom

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# BOOK YOUR EXHIBITION STAND

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EXPO**

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**OFFSITE EXPO** has a range of exhibition and sponsorship packages available. These have been designed to be flexible and offer a wide range of promotional opportunities to suit any marketing aims, resources and budget.

## ENHANCED PACKAGES LIMITED AVAILABILITY

	PLATINUM	GOLD	SILVER	BRONZE
Price (+VAT)	£22,155	£18,450	£13,250	£7,250
Stand Space	48sqm	36sqm	24sqm	12sqm
Shell Scheme (White)	✓	✓	✓	✓
Carpet (Grey)	✓	✓	✓	✓
Spotlights	4	4	4	3
Double Sockets	1	1	1	1
Table (Low Height)	3	2	2	1
Chairs (Low Height)	6	4	4	2
Literature Rack (Single Width)	1	1	1	1
Enhanced Marketing Booster Pack	✓	✓	✓	✓

## STANDARD PACKAGES

	24SQM	20SQM	18SQM	12SQM	9SQM	8SQM	6SQM
Price (+VAT)	£11,750	£9,000	£8,150	£5,750	£4,200	£3,750	£2,900
Shell Scheme (White)	✓	✓	✓	✓	✓	✓	✓
Carpet (Grey)	✓	✓	✓	✓	✓	✓	✓
Spotlights	4	4	3	3	2	2	2
Double Sockets	1	1	1	1	1	1	1
Table (Low Height)	2	2	1	1	1	1	1
Chairs (Low Height)	4	4	2	2	2	2	2
Literature Rack (Single Width)	1	1	1	1	1	1	1
Basic Marketing Pack	✓	✓	✓	✓	✓	✓	✓

Enhanced Marketing Booster Pack Available - £1,500+VAT Upgrade

### 4SQM PRODUCT LAUNCH PADS AVAILABLE

A cost effective answer for new innovations to launch their new and innovative products to the industry



Maximise your business development potential at the UK's biggest showcase of offsite manufactured construction technology and solutions.

For more information contact [julie.williams](mailto:julie.williams@radar-communications.co.uk)  
[@radar-communications.co.uk](https://www.radar-communications.co.uk)  
or call 01743 290042

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