

# OFFSITE EXPO™

16-17 SEP 2025

COVENTRY BUILDING SOCIETY ARENA

#CONSTRUCTION #TECHNOLOGY #INNOVATION



## 2025 SPONSORSHIP PACKAGES

Raise your profile and deliver key messages to an influential audience at the UK's biggest showcase of offsite technology.

[WWW.OFFSITE-EXPO.CO.UK](http://WWW.OFFSITE-EXPO.CO.UK)

## WHO WILL YOU MEET?

Bringing together the sector's most influential thought leaders, organisations and business trailblazers, **OFFSITE EXPO** will play host to inspiring UK and international offsite manufacturers, component suppliers and digital innovators showcasing a broad spectrum of offsite systems and smart technologies.

Offsite construction is changing the norms for contractors, developers, architects, engineers and specifiers. Speeding up the construction process, ushering in new levels of quality control, improving building energy efficiency and providing much more consistency between the design and the end product – these are just some of the advantages routinely associated with offsite construction.



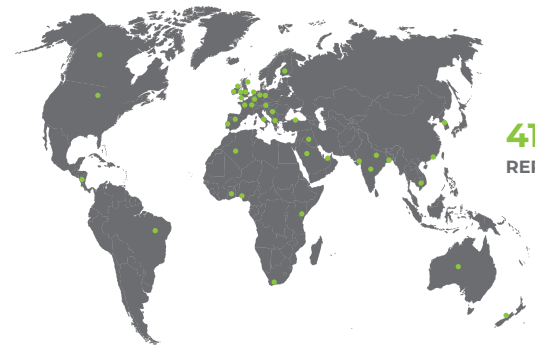
**3,780**  
VISITORS in 2024



**135**  
SPEAKERS, PANELISTS & FACILITATORS - SEMINARS & ROUNDTABLES



**37%**  
DIRECTOR LEVEL OR ABOVE



**41 COUNTRIES**  
REPRESENTED

## 2024 VISITOR PROFILE

ARCHITECT	13%
CONTRACTOR/SUBCONTRACTOR	12%
ENGINEER/DESIGNERS	10%
MANUFACTURER	10%
DEVELOPER/HOUSEBUILDERS	9%
OTHER	9%
CONSULTANT	7%
COMPONENT SUPPLIER	7%
CLIENT	6%
PROCUREMENT/BUYER	5%
SYSTEM SUPPLIER	3%
GOVERNMENT/LOCAL AUTHORITY	3%
RESEARCH & ACADEMIC	2%
HOUSING ASSOCIATION/RSL	2%
TRADE ASSOCIATION	1%
SURVEYOR	1%

## REGISTERED ATTENDEES IN 2024 INCLUDED...



# OFFSITE EXPO HAS A COMPREHENSIVE RANGE OF SPONSORSHIP PACKAGES AVAILABLE.

These have been designed to be flexible and offer a wide range of promotional opportunities to suit any marketing aims, resources and budget. If you do not have the resources to take an exhibition stand or perhaps if you sell a service rather than a product then sponsorship is often the best way to raise brand awareness and to highlight what you do to a defined and captive audience.

Or perhaps you already have an exhibition stand at the show and want to raise your profile above your competitors?



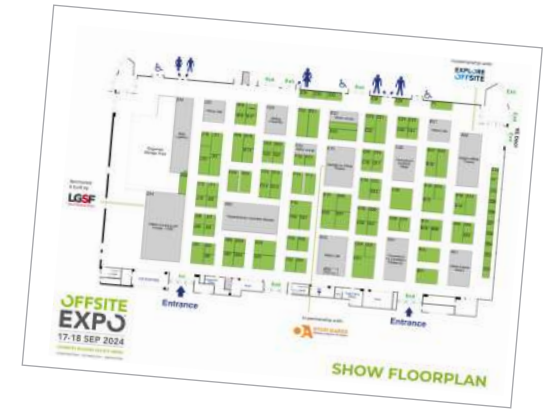
## OFFSITE EXPO 2025 SPONSORSHIP PACKAGES

### FLOORPLAN

£1,000  
+VAT EACH

5X AVAILABLE

This opportunity is to sponsor the floorplan of the event hall, issued within the official Show Guide. This will highlight you to every visitor for an impression that will last throughout the show as they search where the seminars, suppliers or catering points are.



### THEATRE SESSION

£1,000  
+VAT EACH

EXCLUSIVE SPONSORSHIP OF 1X SESSION

Position your brand as a thought-leader by sponsoring one of the thought-provoking sessions in one of our seminar theatres. This opportunity provides exclusive ownership of an individual session, establishing a strong affiliation with your chosen area of excellence. \*NOTE: the branding of the main theatre organisers will often be shown alongside your own when this session is promoted.

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## SHOW GUIDE BOOKMARK

£1,500  
+VAT

### EXCLUSIVE SPONSORSHIP

Bookmarks are essential for all Visitor Show Guides. This is a chance for your company to be profiled on whatever page is open! \*NOTE: A surcharge will be added for the printing and fulfilment of bookmarks within the Show Guide. Contact the team for details.



## DELEGATE BAGS

£3,000  
+VAT

### EXCLUSIVE SPONSORSHIP

Each visitor will have the option to receive a Delegate Bag on entry to the show. This represents a high-profile sponsorship opportunity. It will be a highly visible and practical, with a life span beyond the event itself. \*NOTE: A surcharge will be added for the printing and fulfilment of delegate bags, if required. Contact the team for details.



## OFFSITE CAFÉ

£2,500  
+VAT

### EXCLUSIVE SPONSORSHIP OF 1X CAFÉ/CAFÉ SEATING AREA

First come, first serve on your choice of café! Extend your brand beyond the booth by taking over one of our Offsite Café areas, located on the show floor. Renamed the [Sponsor Name] Offsite Café, you will be able to add your literature to this area which will be replenished by the organisers throughout the two days.





## SHOW GUIDE

£5,000  
+VAT

## EXCLUSIVE SPONSORSHIP

Each visitor will receive a Show Guide on arrival - a full colour A5 booklet packed with detail on our exhibitors, sponsors, seminars as well as product finding pages. This will be an invaluable source of information for the visitor during and after the event. Your company logo will appear on the cover, spine, footer of right-hand side editorial pages, plus you will be given a full-page advert on the back cover.



## REGISTRATION AREA

£5,000  
+VAT

## EXCLUSIVE SPONSORSHIP

If you are looking to make a big first impression at the show, then the Registration Area would make an impact on visitors at the earliest opportunity. The registration feature is innovative – adopting a completely electronic registration concept and would suit companies at the cutting edge of offsite technology.

## VIP LOUNGE

£5,000  
+VAT

A prominent position for your brand to be seen by the most influential people at **OFFSITE EXPO**. A dedicated facility for you to dress as you see fit. Your brand will also appear in the 'Useful Information' page within the Show Guide, additional to your company logo & short bio in the 'Sponsors' area of the booklet.

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# OFFSITE EXPO

COVENTRY BUILDING SOCIETY ARENA  
**16-17 SEP 2025**  
#CONSTRUCTION #TECHNOLOGY #INNOVATION

## OFFSITE EXPO ESHOTS

£6,000  
+VAT

### EXCLUSIVE SPONSORSHIP



From January up until the show, **OFFSITE EXPO** will be sending regular eshots to the show's master database – which includes all registered attendees, the offsite magazine circulation and more. Eshots will include your brand in the header, as well as a banner linking to your profile on the **OFFSITE EXPO** website.

## LANYARDS

SOLD

### EXCLUSIVE SPONSORSHIP

A highly visible way of making sure every visitor to the event is aware of your brand, the lanyards will be given to every attendee of the show across the two days. With all visitors wearing your brand, this represents a longer-term brand placement opportunity when promoting the show photographs and videos over the following year. \*NOTE: A surcharge will be added for the printing and fulfilment of lanyards, if required. Contact the team for details.



## OFFSITE BAR

£10,000  
+VAT

### EXCLUSIVE SPONSORSHIP

As the Offsite Bar sponsor for the event, your brand will be closely associated with a hub where visitors can take a break from the programme, recharge and network while enjoying a refreshing beverage. Renamed and branded as the [Sponsor Name] Offsite Bar, you will be able to add your literature to this area which will be replenished by the organisers throughout the two days.





## OFFSITE CONNECT FORUM

This sponsorship will place your brand right under the noses of buyers and specifiers that want to do business. The **Offsite Connect** – one of our most popular features - is unique and provides the sponsor with direct access to some of the industry's biggest spenders.



£15,000  
+VAT



## ADDITIONAL OPPORTUNITIES TO ENHANCE YOUR BRAND AT OFFSITE EXPO

### ALTERNATIVE FEATURE AREAS

£BESPOKE

#### MINI GOLF, SPIN THE WHEEL, VISITOR HANDOUTS ETC.

Are you looking for something a little more niche to make your brand stand out?

Contact the team and we can help you bring your ideas to life.



### SHOW GUIDE ADVERTS

Each visitor will receive a Show Guide on arrival which details all exhibitors, sponsors, seminars as well as product finding pages. This will be an invaluable source of information for the visitor during and after the event.

Half Page Advert - £250 + VAT

Full Page Advert - £500 + VAT

Inner Front Cover Advert - £750 + VAT

Inner Back Cover Advert - £750 + VAT

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## STAND GRAPHICS

### DESIGN, PRINT & INSTALLATION

We offer a convenient, creative and cost-effective fixed price service for the design, print and installation of graphics on stands at **OFFSITE EXPO**. This service is based around a standard package solution that is customised to your bespoke branding and marketing requirements. These all-inclusive graphic packages give you access to an expert design team, high quality large format printing facilities from our dedicated printers and delivered to your stand - so it couldn't be any easier or more efficient.

**Contact the team for full price listing.**



## OFFSITE AWARDS SPONSORSHIP

Across key sectors of UK construction, the Offsite Construction Awards showcase innovation, celebrate best practice and recognise overall expertise in offsite construction through landmark projects, influential people and material and manufacturing excellence in this dynamic arena. Co-located with **OFFSITE EXPO**, there are a variety of sponsorship opportunities available.

**Contact the team for full price listing.**



## CONTACT

To discuss the complete range of promotional activities available or to book exhibition space contact: [julie.williams@radar-communications.co.uk](mailto:julie.williams@radar-communications.co.uk) or call **01743 290042**

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