

STAND OUT FROM THE CROWD

WITH BESPOKE **OFFSITE EXPO GRAPHIC PACKAGES**
AND **SHELL SCHEME ENHANCEMENTS**

OFFSITE EXPO

17-18 SEP 2024

COVENTRY BUILDING SOCIETY ARENA

CONSTRUCTION | TECHNOLOGY | INNOVATION



We offer a convenient, effective, fixed price service for the design, print and delivery of graphics on stands at Offsite Expo.

This service is based around a standard package solution that is customised to your bespoke branding and marketing requirements.

These all-inclusive graphic packages give you access to an expert design team, high quality large format printing facilities from our dedicated printers and are installed on your stand for maximum efficiency.

There are four different options designed to suit any budget:

- | | |
|----------------------------------|-----------------------|
| Option 1: Infill panels | page 3 & 4 |
| Option 2: Flush panels | page 5 |
| Option 3: Pop Up Displays | page 6 |
| Option 4: Banner Stands | page 6 |

Please email your stand graphics enquiry to rhian.morris@radar-communications.co.uk or call 01743 290001



OPTION 1A

FULL HEIGHT INDIVIDUAL PANELS

**OFFSITE
EXPO** | **COVENTRY BUILDING SOCIETY ARENA**
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- Rigid graphics printed onto Foamex
- Panels velcroed onto shell scheme walls **leaving the upright poles visible**
- Graphics belong to you post-show to do with what you wish

PANEL SIZE

946mm (wide) x 2340mm (high)

COST (PER PANEL)

£250 + VAT including design and print

£125 + VAT print only

Installation F.O.C



Example shown: 4m x 3m



GRAPHIC PACKAGES - EASY | EFFICIENT | ECONOMIC

OPTION 1B

HALF HEIGHT INDIVIDUAL PANELS

**OFFSITE
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- Rigid graphics printed onto Foamex
- Panels velcroed onto shell scheme walls **leaving the upright poles visible**
- Graphics belong to you post-show to do with what you wish

PANEL SIZE

946mm (wide) x 1170mm (high)

COST (PER PANEL)

£125 + VAT including design and print

£75 + VAT print only

Installation F.O.C



Example shown: 3m x 2m



GRAPHIC PACKAGES - EASY | EFFICIENT | ECONOMIC

OPTION 2

FULL OR HALF HEIGHT FLUSH PANELS

OFFSITE
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- Panels installed **over the poles** - to create the illusion of a continuous wall covering
- Rigid graphics printed onto Foamex and fixed onto shell scheme walls with adhesive tape
- Hairline joins between each panel, approximately every 1m
- Graphics belong to you post-show to do with what you wish

PANEL SIZE

Available on request, bespoke dependant on stand size/configuration of panels

COST (PER PANEL)

FULL HEIGHT

£375 + VAT including design and print
£260 + VAT print only

HALF HEIGHT

£185 + VAT including design and print
£135 + VAT print only

Installation F.O.C



Example shown: 3m x 3m

GRAPHIC PACKAGES - EASY | EFFICIENT | ECONOMIC

OPTION 3

BANNER STANDS

- Twist out feet for stability and supplied with carry bag.

SIZE

800mm (wide) x 2100mm (high)

Other widths available on request

COST

Design & Print

£295 + VAT - For one design and one set of amendments, plus print and hardware

Print Only

£100 + VAT - For print of graphic and hardware

Delivery to your stand F.O.C



OPTION 4

POP UP DISPLAYS

- Includes graphics drops, framework, 2 lights and counter conversion case

SIZES AVAILABLE

- 3 x 3 Curved Frame
- 3 x 4 Curved Frame

Artwork sizes available on request

COST

Design & Print

- 3 x 3 - £1,350 + VAT
- 4 x 3 - £1,550 + VAT

For one design and one set of amendments, plus print and hardware

Print Only

- 3 x 3 - £1,000 + VAT
- 4 x 3 - £1,200 + VAT

For print and hardware

Delivery to your stand F.O.C



INDIVIDUAL PANEL SPECIFICATIONS

Not suitable for flush graphic bookings

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ARTWORK FILE TYPE

Please send all artwork in high resolution PDF format with a minimum of 72dpi at final output size.

PLEASE ENSURE

- Artwork supplied at a scale of the final output size (1/4 is fine) or to the actual final output size
- Any images within your artwork are at 72dpi at final output size
- All fonts have been embedded or outlined
- You have added a 4mm bleed to your artwork with crop marks at final output size

SENDING YOUR FILES

Via wetransfer or dropbox to
rhian.morris@radar-communications.co.uk

For all other graphic sizes please contact
rhian.morris@radar-communications.co.uk

The team will confirm receipt. It is your responsibility to ensure the artwork has been received.



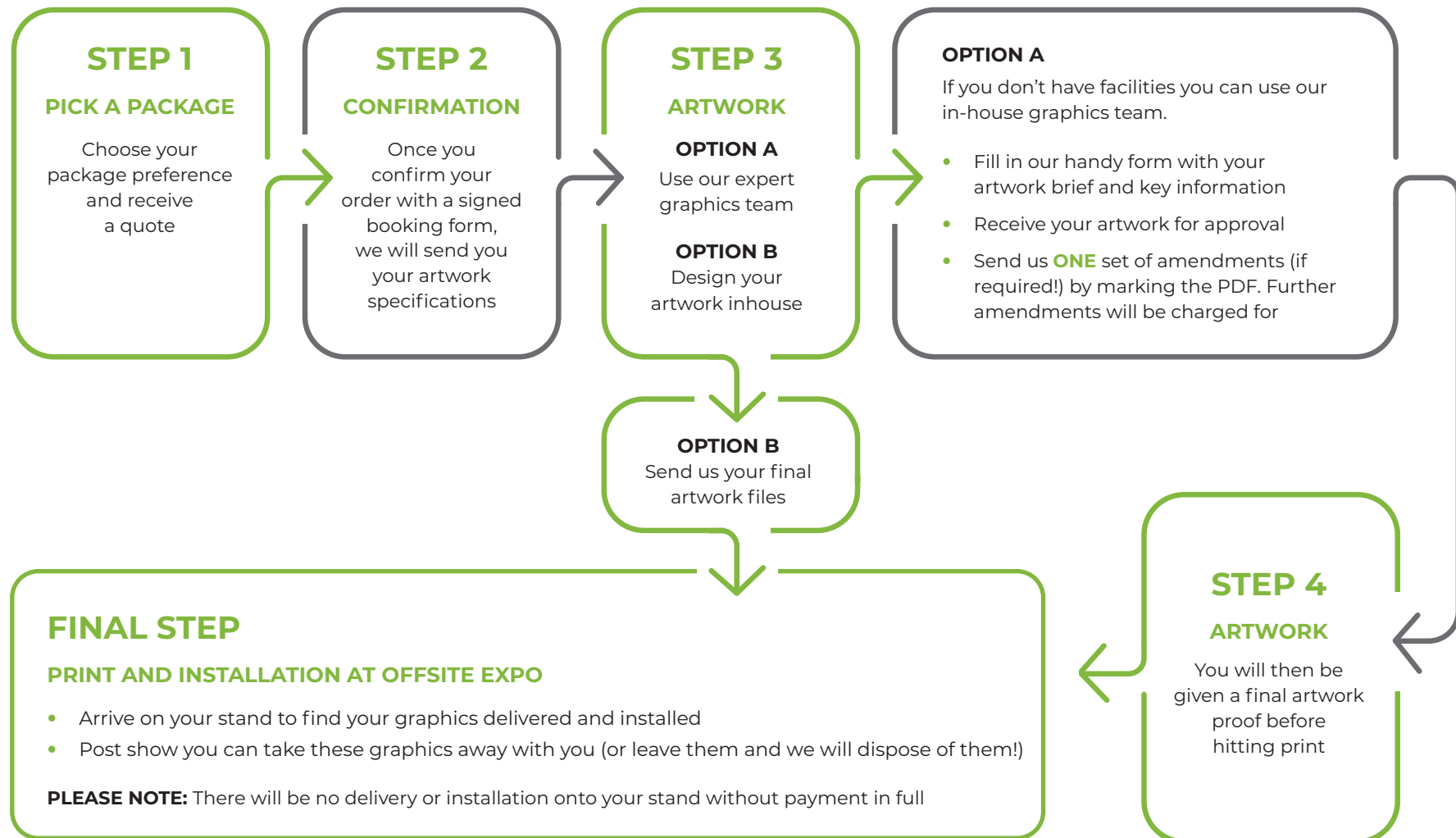
OPTION 1
HALF HEIGHT GRAPHIC



OPTION 2
FULL HEIGHT GRAPHIC

THE PROCESS

ORDERING YOUR GRAPHICS IS AN EASY PROCESS



ARTWORK HINTS AND TIPS

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BE BOLD

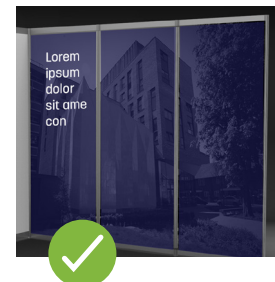
Do not over complicate your graphics, you want people to be able to see and read your information from a distance and your message to be clear.

USE PANELS TO YOUR ADVANTAGE

If you are having infill panels think about using individual panels for different products or themes, avoid adding text that goes over panels as this will be cut up with the shell scheme poles. If you have seamless stretched fabric or flush graphics then go for large text and eye catching images.

WORK AROUND YOUR ACCESSORIES

Think about where you will put your counter / furniture so no important images get covered, similar with any lighting or sockets you have. Avoid putting important information or text at the bottom of your panels as this will lose visibility.



OPTIONAL EXTRAS

1. COUNTER GRAPHICS

The first thing visitors see – add a graphic to the front of your reception counter.

2. POSTER GRAPHICS

Use display graphic panels to the size of your choice.

3. LITERATURE PRINT AND DELIVERY

Have your literature printed by us and get it delivered to your stand free of charge so it is waiting for you on arrival.

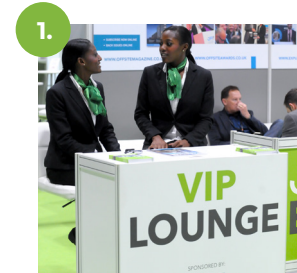
4. CORPORATE GIVEAWAYS

Give away memorable items from your stand.

5. VIDEOGRAPHY

Have a videographer take a short video on your stand - interviewing your key people.

Contact Rhian Morris for costs and more information on 01743 290001
or rhian.morris@radar-communications.co.uk



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To discuss the complete range of stand graphic packages and optional extras available contact:

Rhian Morris

T: 01743 290001

E: rhian.morris@radar-communications.co.uk

